A.

142_12c_5.2

1 5.2 Supplement: The Second Derivative **Second Derivative** - For y = f(x), the **second derivative** of f, provided that it exists, is Other notations for f''(x) are 4'= (8")'. ln>c + 8". (lnx) = (h8). 8. lnx + 8. = ln84 + 8. T $y'' = \left(\ln 8 y + 8^{2} \frac{1}{2} \right)' = \ln 8 \cdot 9' + \left(8^{2} \cdot \frac{1}{2} \right)' = \sqrt{2}$ oncavity Test $= \ln 8 \left(\ln 8 \cdot 8^{2} \cdot \ln x + 8^{2} \frac{1}{2} \right) + \left(8^{2} \cdot \frac{1}{2} \right)' \frac{1}{2} + 8^{2} \cdot \left(\frac{1}{2} \right)' = -x^{2}$ • The graph of a function f is concave upward on the interval (a, b) if f'(x) is increasing on (a, b). In other words, if f'(x) > 0Why? First derivative test on f(x)Concavity Test - : tangent line • The graph of a function f is concave downward on the interval (a,b) if f'(x) is decreasing on (a,b). In - Why? First derivative test on f(x) other words, if f'(x) <0 • An inflection point is a point on the graph where the concavity <u>Changes!</u> (=) f''(x|= o or DNE Cat X)and Some examples include.. Concavity Changes + -) - or ->+ inflection pt fina DNE.

Question: What do we notice?

Answer: If y = f(x) has an inflection point at x = c, then either f''(c) = 0 or f''(c) does not exist. It is desired

*In order to determine where a function is concave up/down and has inflection points, we will create a sign chart for f''(x). What "important" x values will we put on our chart?

Example: Find where the function $f(x) = \ln(x^2 - 4x + 5)$ is concave upward/downward, and find any inflection

(1) find
$$f'(x)$$
 $\frac{1-2^{2}-4x+5}{f(x)} = \frac{1}{4x} = 27x-4$
 $\frac{df}{dx} = (\ln x) \frac{1}{4x} = \frac{1}{4} \cdot \frac{1}{4x} = \frac{1}{4} \cdot (2x-4) = \frac{2x-4}{x^{2}-4x+5}$

 $f''(x) = \frac{(x^2 - 4x + 5)^2}{(x^2 - 4x + 5)^2} = \frac{2x^2 - 5x + 10 - (4x^2 - 16x + 16)}{(x^2 - 4x + 5)^2} = \frac{2x^2 - 5x + 10 - (4x^2 - 16x + 16)}{(x^2 - 4x + 5)^2} = \frac{-2(x^2 - 4x + 3)}{(x^2 - 4x + 5)^2} = \frac{-2(x^2 - 4x + 5)^2}{(x^2 - 4x + 5)^2} =$

Example: Find where the function $f(x) = 8e^x - e^{2x}$ is concave upward/downward, and find any inflection points.

2) f'(y)=0 on DNG.

2) f'(x) DNF shie ex is defind quentulae,

=) f'(n=, or DNE happous when x= ln2.

B) Sin. Chart! Sign Char+1 ← for 4 g (2- e)

Point of Diminishing Returns

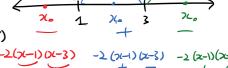
*If a company decides to increase spending on advertising, for example, it would expect sales to increase. At first, sales will increase at an increasing rate and then increase at a decreasing rate. The value of x where the **rate of** change of sales changes from increasing to decreasing is called the point of diminishing returns.

*This is also the point where the rate of change has a _ this point may increase sales, but at a lower rate.

In other words....

value. Money spent after

1 Make Sign chart



(4) Cardusion

f is concave down when x 6 (-00,1)U(3,0)

Inflection pts occurat x=1, x=3(T.e. (1, 41)), (3, 48))

are the inflection points of f)

Conclusion. f is concave down if x ∈ (ln2,00) Up 7426 (-00, Dn2)

f has inflectionpt at (Duz, f(Duz))

Example: An appliance store is selling 200 ovens monthly. If the store invests \$x\$ thousand in an advertising campain, the ad company estimates that sales will increase to

 $N(x) = 3x^3 - 0.25x^4 + 200$

Example: An appliance store is selling 200 ovens monthly. If the store invests x thousand in an advertising campain, the ad company estimates that sales will increase to

$$N(x) = 3x^3 - 0.25x^4 + 200$$

where $0 \le x \le 9$.

When is the rate of change of sales with respect to advertising increasing and when is it decreasing? What is the point of diminishing returns and the maximum rate of change of sales? Sketch a graph of N(x) and N'(x) and locate the point of diminishing returns.

Math 142 -copyright Angela Allen, Fall 2012

The Second Derivative Test (for Local/Relative Extrema)

Suppose that f is defined on (a,b) and c is a critical value of f such that f'(c) = 0.

• If f''(c) < 0, then f(c) is a local/relative minimum.

If f''(c) < 0, then f(c) is a local/relative maximum.

If f''(c) < 0, then f(c) is a local/relative maximum.

NOTE: If f''(c) = 0 or f''(c) does not exist, then the Second Derivative Test fails, and we have to use some other method to find the local extrema (i.e., we have to use the First Derivative Test we discussed in the previous

NOTE: We can only *attempt* to use the Second Derivative Test for critical values of f such that f'(c) = 0. If fhas a critical value such that f'(c) does not exist, then we cannot use the Second Derivative Test to find the local extrema (we have to use the First Derivative Test).

Example: Use the Second Derivative Test to find any local extrema of the function $f(x) = 1 + 9x + 3x^2 - x^3$, if possible. If it is not possible, explain why.

2 Ctitical value of f.

=) f'(x)=0 on (NE)—) cannot happen since $f'(x)=-3x^2+6x+9$ = -3 $(x^2-2x-3) = -3 (x+1)(x-3)$ (x) = 0 when x = -1, 3

$$f(x)=0$$
 when $x=-1,3$

(3) Check f"(c) for c: C++tical values.

$$f''(-1) = 6 - 6(-1) = 6 + 6 = 12 > 0$$

 $f''(3) = 6 - 6(-3) = 6 - 18 = -12 < 0$

@ Condusion

$$f''(-1)>0$$
 =) (1, f(4)) is local min.
 $f''(3)<0$ \Rightarrow (3, f(5)) is a max.