

Derivatives of Exponential and Logarithmic Functions

1. $\frac{d}{dx} e^x = e^x$
2. $\frac{d}{dx} \ln x = \frac{1}{x}$
3. $\frac{d}{dx} b^x = b^x \ln b$
4. $\frac{d}{dx} \log_b x = \frac{1}{\ln b} \cdot \frac{1}{x}$

$$\log_b x = \frac{\ln x}{\ln b}$$

$$b = e^{\ln b} = b^{\ln e = 1}$$

$$b^x = (e^{\ln b})^x = (e^{x \ln b})$$

$$(b^x)' = \ln b \cdot e^{x \ln b} = \ln b \cdot b^x$$

Example: Find $\frac{dy}{dx}$ for the following. Do not simplify your answer!

a) $y = \log_{\pi} x$ $\frac{dy}{dx} = \left(\begin{smallmatrix} b=\pi \\ \text{Rule 4} \end{smallmatrix} \right) \frac{dy}{dx} = \frac{1}{\ln \pi} \cdot \frac{1}{x}$

b) $y = 7 \cdot 129^x$ $\frac{dy}{dx} = \left(\begin{smallmatrix} b=129 \\ \text{Rule 3} \end{smallmatrix} \right) = (7 \cdot 129)^x \ln(7 \cdot 129)$

c) $y = 8e^x - e^8 + \frac{1}{9} \ln x$ $\frac{dy}{dx} = 8e^x + 0 + \frac{1}{9} \cdot \frac{1}{x}$

d) $y = x^4 - 4^x - 3 \log_6 x + 7(5^x)$ $\frac{dy}{dx} = 4x^3 - 4^x \ln 4 - 3 \cdot \frac{1}{\ln 6} \cdot \frac{1}{x} + 7 \cdot 5^x \ln 5$

e) $y = \frac{x^3 - 3x(2^x) - \frac{4}{11}}{x}$
 $= x^2 - 3(2^x) - \frac{4}{11}x^{-1}$
 $\frac{dy}{dx} = 2x - 3(2^x \cdot \ln 2) - \frac{4}{11} \cdot (-x^{-2})$
 $= 2x - (3 \ln 2) \cdot 2^x + \frac{4}{11} x^{-2}$

$$\frac{d}{dx} \log_b x = \frac{d}{dx} \frac{\ln x}{\ln b}$$

$$= \frac{1}{\ln b} \frac{d}{dx} \ln x$$

$$= \frac{1}{\ln b} \cdot \frac{1}{x}$$

constant

Note: In some cases it might be necessary to simplify a function using logarithmic properties before taking the derivative.

Example: Find $f'(x)$ if $f(x) = 5 + 7 \ln \frac{6}{x^3}$.

$$\ln \frac{6}{x^3} = \ln 6 - \ln x^3$$

$$= \ln 6 - 3 \ln x$$

$$= 5 + 7(\ln 6 - 3 \ln x)$$

$$f(x) = 5 + 7 \ln 6 - 21 \ln x$$

$$f'(x) = \frac{d}{dx} 5 + \frac{d}{dx} 7 \ln 6 - \frac{d}{dx} 21 \ln x = 0 + 0 - 21 \cdot \frac{1}{x} = -21 \cdot \frac{1}{x}$$

$$f(e) = 1 + \ln e^4$$

$$= 1 + 4 \ln e = 1 + 4 = 5$$

Example: Find the equation of the line tangent to the graph of $f(x) = 1 + \ln x^4$ at $x = e$.

$$f(x) = 1 + \ln x^4$$

$$= 1 + 4 \ln x$$

$$f'(x) = 0 + 4 \cdot \frac{d}{dx} \ln x = \frac{4}{x}$$

① Slope = $f'(e) = \frac{4}{e}$

② slope point form: $y - 5 = \frac{4}{e}(x - e)$

$$y = \frac{4}{e}x + 5 - 4 = \frac{4}{e}x + 1$$

Example: The price-demand equation of a store that sells x hats at a price of p dollars per hat is given by $p = 350(0.999)^x$. Find the rate of change of price with respect to demand when the demand is 800 hats. Then, interpret your result.

$$p(x) = 350 \cdot (0.999)^x \quad b = 0.999 \text{ in the rule}$$

$$p'(x) = 350 \cdot \frac{d}{dx} (0.999)^x = 350 \cdot (0.999)^x \cdot \ln(0.999)$$

$$p'(800) = \text{rate of change.. (Use calculator)}$$

Result: When demand is 800 hats, then
change of demand by 1
increases price by $p'(800)$

4.2 Supplement: Derivatives of Product and Quotients

The Product Rule - If $y = f(x) = F(x)S(x)$ and if $F'(x)$ and $S'(x)$ exist, then

$$f'(x) = F(x)S'(x) + S(x)F'(x)$$

Or, we could write...

Example: Find y' if $y = (2x^2)(3x^4 - 5)$.

$$F(x) = 2x^2 \quad S(x) = 3x^4 - 5$$

$$F'(x) = 4x \quad S'(x) = 12x^3$$

$$y' = F \cdot S' + S \cdot F' = (2x^2) \cdot 12x^3 + (3x^4 - 5) \cdot 4x$$

Example: Find $f'(x)$ if $f(x) = (x^2 + 3)(\sqrt{x} + \sqrt[8]{x^3})$.

$$F(x) = x^2 + 3 \quad S(x) = x^{\frac{1}{2}} + x^{\frac{3}{8}}$$

$$F'(x) = 2x \quad S'(x) = \frac{1}{2}x^{-\frac{1}{2}} + \frac{3}{8}x^{-\frac{5}{8}}$$

$$f'(x) = (x^2 + 3) \left(\frac{1}{2}x^{-\frac{1}{2}} + \frac{3}{8}x^{-\frac{5}{8}} \right) + 2x \left(x^{\frac{1}{2}} + x^{\frac{3}{8}} \right)$$

Example: Find $f'(t)$ if $f(t) = 10^t \log t$.

$$F(t) = 10^t \quad S(t) = \log t = \log_{10} t$$

$$F'(t) = 10^t \cdot \ln 10 \quad S'(t) = \frac{1}{\ln 10} \cdot \frac{1}{t}$$

$$f'(t) = 10^t \cdot \frac{1}{\ln 10} \cdot \frac{1}{t} + 10^t \ln 10 \cdot \log t$$

$$= 10^t \left(\frac{1}{\ln 10} \cdot \frac{1}{t} + \ln 10 \cdot \log t \right)$$

Example: Find $f'(x)$ if $f(x) = \pi x \log x^5$.

$$F(x) = 5\pi x \quad S(x) = \log x$$

$$F'(x) = 5\pi \quad S'(x) = \frac{1}{\ln 10} \cdot \frac{1}{x}$$

$$f'(x) = \frac{5\pi x}{\ln 10} \cdot \frac{1}{x} + 5\pi \cdot \log x$$

$$= \left(\frac{5\pi}{\ln 10} \right) + 5\pi \log x$$

Example: Find y' if $y = (3w^2 + 4 \log_3 \left(\frac{6}{w^2} \right)) (2^w + 3e^w)$.

$$F(w) = 3w^2 + 4 \log_3 \left(\frac{6}{w^2} \right)$$

$$= 3w^2 + 4 \log_3 6 - 8 \log_3 w$$

$$F'(w) = 6w + \frac{4}{w} - 8 \cdot \frac{1}{\ln 3} \cdot \frac{1}{w}$$

$$4 \cdot \left(\log_3 \left(\frac{6}{w^2} \right) \right) = 4 \left(\log_3 6 + \log_3 \left(\frac{1}{w^2} \right) \right) = 4 \left(\log_3 6 + \log_3 w^{-2} \right)$$

$$= 4 \left(\log_3 6 - 2 \log_3 w \right) = 4 \log_3 6 - 8 \log_3 w$$

$$y' = F \cdot S' + F' \cdot S = (3w^2 + 4 \log_3 \left(\frac{6}{w^2} \right)) (2^w \ln 2 + 3e^w)$$

$$+ \left(6w - \frac{8}{\ln 3} \cdot \frac{1}{w} \right) (2^w + 3e^w)$$

$$+ (6w - \frac{x}{\ln 3} \cdot \frac{1}{w}) (2^w + 3e^w)$$

The Quotient Rule - If $y = f(x) = \frac{T(x)}{B(x)}$ and if $T'(x)$ and $B'(x)$ exist, then $f'(x) = \frac{B(x)T'(x) - T(x)B'(x)}{[B(x)]^2}$ Similar to product rule but (-) sign.

Or, we could write...

$$= T'(x) \cdot \frac{1}{B(x)} - T(x) \cdot \frac{B'(x)}{B(x)^2}$$

Example: Find $f'(x)$ if $f(x) = \frac{2\sqrt{x}}{x^2 - 3x + 1}$ $= \frac{2x^{\frac{1}{2}}}{x^2 - 3x + 1}$

$T(x) = 2x^{\frac{1}{2}}$ $B(x) = x^2 - 3x + 1$

$T'(x) = 1 \cdot x^{-\frac{1}{2}}$ $B'(x) = 2x - 3$

$$\left(\frac{1}{B(x)}\right)' = -\frac{B'(x)}{B(x)^2}$$

$$f'(x) = \frac{(x^2 - 3x + 1)x^{-\frac{1}{2}} - 2x^{\frac{1}{2}}(2x - 3)}{(x^2 - 3x + 1)^2}$$

Example: $\frac{d}{du} \frac{4u^2 e^u}{\log_7 u + 5 \ln u} = A(u)$

$T(u) = 4u^2 e^u$ $B(u) = \log_7 u + 5 \ln u$
 $F(u) = 4u^2$ $S(u) = e^u$ $B'(u) = \frac{1}{\ln 7} \cdot \frac{1}{u} + \frac{5}{u}$
 $F'(u) = 8u$ $S'(u) = e^u$

product rule: $T'(u) = 4u^2 \cdot e^u + 8u \cdot e^u = (4u^2 + 8u)e^u$

Example: Find y' if $y = \frac{2x - 1}{(x^3 + 2)(x^2 - 3)}$

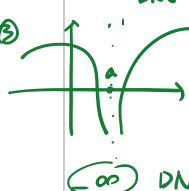
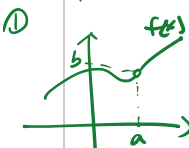
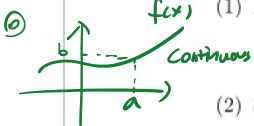
Solution.

$$\frac{d}{du} A(u) = \frac{\left((\log_7 u + 5 \ln u)(4u^2 + 8u)e^u - 4u^2 e^u \left(\frac{1}{\ln 7} \cdot \frac{1}{u} + \frac{5}{u} \right) \right)}{(\log_7 u + 5 \ln u)^2}$$

Example: Find $\frac{dy}{dx}$ if $y = \frac{x^5 - 3x + 1}{23\sqrt[3]{x}}$

Here's what you need to know to get the perfect grade.

$\lim_{x \rightarrow a} f(x) = b$



(1) Precalculus

- (a) Simplify the given equation. $\textcircled{1} \log_a ab = \log_a a + \log_a b$
- (b) Properties of logarithm and exponential functions. $\textcircled{2}, \textcircled{3}$

$\textcircled{1} \sqrt[a]{x^b} = x^{\frac{b}{a}}$ $\textcircled{2} \log_a ab = \log_a a + \log_a b$
 $\textcircled{3} \log x^4 = 4 \cdot \log x$

(2) Section 3.1

- (a) How to find the limit of function algebraically?
 - (i) Case 1: Function consisting of rational, root. $\textcircled{1}$ Rational: $\lim_{x \rightarrow a} \frac{f(x)}{g(x)}$
 - (ii) Case 2: Piecewise function. $\textcircled{2}$ plug in a first \rightarrow If $g(a) \neq 0 \Rightarrow \text{limit} = \frac{f(a)}{g(a)}$
- (b) How to find the limit of function numerically using the calculator? $\textcircled{1}$ put the number approach to the limit $\textcircled{2}$ Calculate!
- (c) How to find the limit of function from the graph?
- (d) Can you figure out the points where limit does not exist from the graph of a function?
- (e) What is the definition of continuity? For given a point x where $f(x)$ is not continuous, can you figure out which conditions of the continuity fail?
- (f) Can you find an interval where the given function is continuous?

dm: e^x : $\log x \Rightarrow x > 0$

(3) Section 3.2

- (a) How to find the slope of a secant line over two points? $(a, f(a)), (b, f(b)) \Rightarrow \text{slope} = \frac{f(a)-f(b)}{a-b}$
- (b) How to find the slope of a tangent line over two points? Can you figure out this graphically?
- (c) What is difference between "instantaneous rate of change" and "average rate of change"?
- (d) Can you interpret your calculations from the real world situation? $\textcircled{1}$ secant $\textcircled{2}$ tangent

$y - f(a) = \left(\frac{f(a) - f(b)}{a - b} \right) \cdot (x - a)$
 Secant line containing $(a, f(a)), (b, f(b))$

(4) Section 3.3

- (a) How to find the derivative using the definition of derivative? $\textcircled{1}$ Slope of tan line
- (b) Can you sketch $f(x)$ from $f'(x)$ or vice versa precisely?
- (c) How to find an equation of tangent line using the derivative?

$a = b + h$
 $f(a) = f(b+h)$
 Slope of tangent line: $\lim_{h \rightarrow 0} \frac{f(b+h) - f(b)}{b+h - b} =$

(5) Section 4.1

- (a) Can you find the derivative using rules? $\textcircled{1}$ Remember: Rules of derivative specify $f'(x) = 0$ and inflection pt.
- (b) Can you find the derivative of the function containing exponential and logarithmic terms?
- (c) Do you know the meaning of "total cost" and "marginal cost"?
- (d) Can you approximate the revenue using the derivative?

(6) Section 4.2

- (a) Can you find the derivative of the multiplication of two functions?
- (b) Can you find the derivative of the rational function?