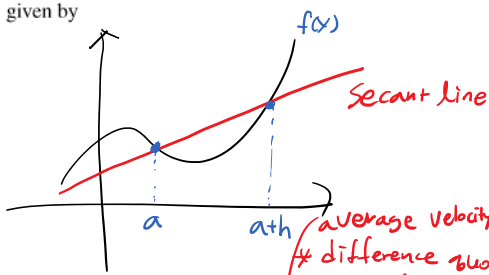




3.2 Supplement: Rates of Change

Slope of the Secant Line/Average Rate of Change

***Slope of the Secant Line** - A line through two points on the graph of a function is called a **secant line**. If the points $(a, f(a))$ and $(a+h, f(a+h))$ are two points on the graph of $y = f(x)$, then the slope of the secant line is given by



If x is time
 $f(x)$ is distance.

$a \rightarrow a+h \Rightarrow$ Time h goes
 $f(a) \rightarrow f(a+h) \Rightarrow$ distance is changed.

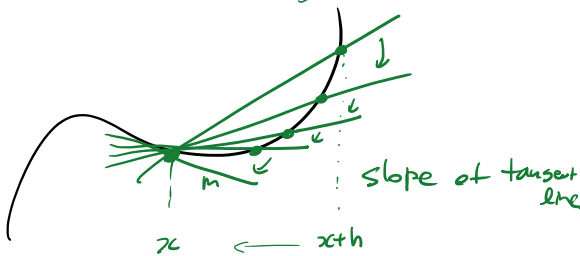
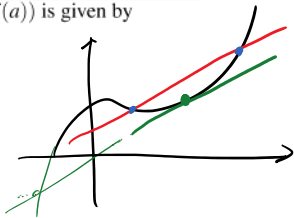
average velocity $\frac{f(a+h) - f(a)}{(a+h) - a}$ is called (average) speed. (velocity)
 * difference quotient
 Slope of secant line
 average rate of change

*The slope of the secant line can also be interpreted as the _____ or _____ . Some examples of the average rate of change include...

"average" | Secant line
 : finding slope

Slope of the Tangent Line/Instantaneous Rate of Change

***Slope of the Tangent Line** - Given $y = f(x)$, the **slope of the tangent line**, or **slope of the graph**, at the point $(a, f(a))$ is given by



Slope: $\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{x+h - x}$

NOTE: The above limit exists if and only if the slopes of the secant lines between $x = a$ and x values to the _____ and _____ of a approach the same value (i.e. the slope of the tangent line).

*The slope of the tangent line can also be interpreted as the _____ or _____. Some examples of the instantaneous rate of change include...

tangent line
 x point \rightarrow $x+h$ (virtual point) $\Rightarrow \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{x+h - x}$

Example: The revenue (in dollars) from the sale of x toasters each week is given by

$$R(x) = 50x - 2x^2$$

where $0 \leq x \leq 25$.

$$R(15) = 15 \cdot 50 - 2 \cdot 225 = 750 - 450 = 300$$

$$R(7) = 50 \cdot 7 - 2 \cdot 49 = 350 - 98 = 252$$

a) Find the change in revenue if production increases from 7 to 15 toasters each week.

$$252 = R(7) : \text{revenue when 7 toasters are sold.}$$

$$300 = R(15) : \quad \quad \quad " \quad \quad 15 \quad \quad "$$

$$\boxed{48} = R(15) - R(7) : \text{Change of revenue.}$$

b) Find the average change in revenue if production increases from 7 to 15 toasters. Then, **interpret** your answer.

$$\frac{\$ (R(15) - R(7))}{\# (15 - 7)} = \frac{48}{8} = 6 \text{ \$/1 toaster}$$

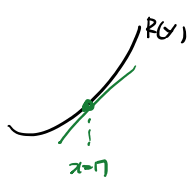
c) Find the rate of change of revenue at a production level of 7 toasters. Then, **interpret** your answer.

$$\lim_{h \rightarrow 0} \frac{R(7+h) - R(7)}{(7+h) - 7} = \lim_{h \rightarrow 0} \frac{50(n+h) - 2(n+h)^2 - (50 \cdot 7 - 2 \cdot 7^2)}{h}$$

$$= \lim_{h \rightarrow 0} \frac{50 \cdot 7 + 50 \cdot h - 2(49 + 14h + h^2) - 50 \cdot 7 + 2 \cdot 49}{h}$$

$$= \lim_{h \rightarrow 0} \frac{50 \cdot h - 28h - 2h^2}{h} = \lim_{h \rightarrow 0} \frac{50 - 28 - 2h}{1} = \boxed{22}$$

poly



In average, if toaster 7 \rightarrow 15
Revenue increased by \$6.

At $\#$ toasters = 7, if you increase 1 more
then you can earn \$22.

$$f(2+h) =$$

Example: Suppose an object moves along the y axis so that its location is $y = f(x) = x^2 + x$ at time x , where y is in meters and x is in seconds. Find

a) slope of secant line
b)

a) The average velocity between 2 and 4 seconds.

$$7 \text{ m/s}$$

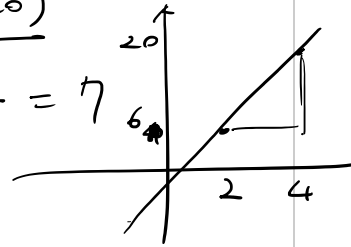
b) The average velocity between 2 and $2+h$ seconds.

$$(h+5) \text{ m/s}$$

$$(2, 6) \quad (2+h, h^2+5h+6)$$

$$(2, 6) \quad (4, 20)$$

$$\frac{14}{2} = \frac{20-6}{4-2} = 7$$



$$f(2+h) = (2+h)^2 + 2+h = h^2 + 4h + 4 + 2+h = h^2 + 5h + 6$$

slope of tangent line

c) The velocity at 2 seconds.

$$\frac{f(2+h) - f(2)}{2+h-2} = \frac{h^2 + 5h + 6 - 6}{2+h-2} = \frac{h^2 + 5h}{h} = h + 5$$

$$\lim_{h \rightarrow 0} (h+5) \text{ m/s} = 5 \text{ m/s}$$

$$\lim_{h \rightarrow 0} \frac{f(2+h) - f(2)}{2+h-2}$$

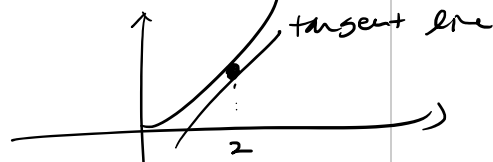
Example: Let $f(x) = 3x^2$ and find

a) The slope of the secant line between $x = 2$ and $x = 5$ (i.e. between the points $(2, f(2))$ and $(5, f(5))$).

$$m = \frac{f(5) - f(2)}{5 - 2} = \frac{75 - 12}{3} = \frac{63}{3} = 21$$

b) The equation of the tangent line at $x = 2$ (i.e. at $(2, f(2))$).

The line contains $(2, f(2)) = (2, 12)$



$$m = \lim_{h \rightarrow 0} \frac{f(2+h) - f(2)}{2+h-2}$$

$$= \lim_{h \rightarrow 0} \frac{3(2+h)^2 - 3 \cdot 2^2}{h}$$

$$= \lim_{h \rightarrow 0} \frac{3(4 + 4h + h^2) - 12}{h}$$

$$= \lim_{h \rightarrow 0} \frac{12h + 3h^2}{h} = \lim_{h \rightarrow 0} (12 + 3h)$$

$$= 12$$

Slope of tangent line = limit of slope of secant line between x and $x+h$

Example: The following table gives some values of a function, $f(x)$, rounded to 5 decimal places. Use the information to estimate the slope of the tangent line to $y = f(x)$ at $x = 1$.

$$\frac{1}{2}$$

x	0.98	0.99	1	1.01	1.02
$f(x)$	0.98995	0.99499	1	1.00499	1.00995

$$f(x+h) - f(x)$$

$$h = 0.02$$

$$h = 0.01$$

$$h = 0.01$$

$$\frac{f(x+h) - f(x)}{x+h-x}$$

$$\begin{aligned} h &= 0.01 \\ h &= -0.02 \end{aligned}$$

① Case: $h = 0.02 \Rightarrow$ find slope of secant line between $x=1$, and $x=0.98$

$$\frac{f(1) - f(0.98)}{1 - 0.98} = \frac{0.01005}{0.02} = \frac{1005}{2000} = 0.5025$$

② Case: $h = 0.01 \Rightarrow$ $\frac{f(1) - f(0.99)}{1 - 0.99} = \frac{0.005001}{0.01} = \frac{5001}{10000} = 0.5001$

Example: The table below gives values of $P(t)$, the population of a small city in Texas in year t . (Midyear estimates are given.)

t	1994	1996	1998	2000	2002
$P(t)$	29,036	29,672	32,300	36,205	38,260

Find the average rate of growth from 1996 to 2000, and interpret your answer. (Round your final answer to the nearest integer, if necessary.)

$$m = \frac{36205 - 29672}{2000 - 1996} = \frac{6533}{4}$$

$$= \frac{1633.25}{1} = 1633$$

Average new residence per year between 1996 and 2000.



3.3 Supplement: The Derivative

The Derivative - For $y = f(x)$, we define the **derivative of f at x** , denoted by $f'(x)$, to be

$$= \text{Slope of tangent line at } x$$

*If $f'(x)$ exists for each x in the open interval (a, b) , then f is said to be **differentiable** over (a, b) .

Interpretations of the Derivative - The derivative of a function f is a new function f' . The domain of f' is a subset of the domain of f . The derivative has various applications and interpretations, including the following:

1. Slope of the Tangent Line or
2. Instantaneous Rate of Change or
3. Instantaneous Velocity or

Four-step Process for Finding the Derivative $f'(x)$

Example: Use the four-step process to find $f'(x)$ if $f(x) = \sqrt{x} + 2$, and then use your result to find the equation of the tangent line of f at $x = 9$.

$$*(a+b)(a-b) = a^2 - b^2$$

Step ① $f(x+h) - f(x)$

Step ② $x+h - x = h$

Step ③ : simplify $\frac{f(x+h) - f(x)}{h}$

Step ④ : Take limit on $\lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$

$$f'(x) = \frac{1}{2\sqrt{x}}$$

① $f(x+h) - f(x)$

$$= \sqrt{x+h} + 2 - (\sqrt{x} + 2)$$

$$= \sqrt{x+h} - \sqrt{x}$$

② h

③ $\frac{(\sqrt{x+h} - \sqrt{x})(\sqrt{x+h} + \sqrt{x})}{h(\sqrt{x+h} + \sqrt{x})}$

$$= \frac{\cancel{x+h} - \cancel{x}}{h(\sqrt{x+h} + \sqrt{x})} = \frac{1}{\sqrt{x+h} + \sqrt{x}}$$

④ $\lim_{h \rightarrow 0} \frac{1}{\sqrt{x+h} + \sqrt{x}} = \frac{1}{2\sqrt{x}}$

$$128 = 2^7$$

$$16 \cdot 12 = 2^4 \cdot 4 \cdot 3$$

$$= 2^4 \cdot 2^2 \cdot 3$$

$$= 2^6 \cdot 3$$

Example: The height of a ball thrown upward is given by $s(t) = -16t^2 + 128t$ feet, where t is time in seconds. Use the limit definition of the derivative (i.e. the four-step process) to find the instantaneous velocity (i.e., velocity) when $t = 6$.

$$\begin{aligned} \textcircled{1} \quad \underline{s(6+h) - s(6)} &= -16(6+h)^2 + 128(6+h) - (-16 \cdot 6^2 + 128 \cdot 6) \\ &= -16(\cancel{36} + 12h + h^2) + \cancel{128 \cdot 6} + 128 \cdot h + \cancel{16 \cdot 6^2} - \cancel{128 \cdot 6} \\ &= -16 \cdot 12h - 16 \cdot h^2 + 128 \cdot h = \boxed{-64h - 16h^2} \end{aligned}$$

$= 2^4 \cdot 2^3$
 $= 2^6 \cdot 3$

$$\begin{aligned} & \begin{array}{r} |28 \\ -16 \cdot 12 \end{array} \\ &= 2^7 - 2^6 \cdot 3 = 2^6(2-3) = -2^6 = -64 \end{aligned}$$

$$\textcircled{2} \quad 6+h-6 = h. \quad \textcircled{3} \quad \frac{-64h - 16h^2}{h} = -64 - 16h.$$

$$\textcircled{4} \quad \lim_{h \rightarrow 0} (-64 - 16h) = -64. \text{ feet/sec}$$

Nonexistence of the Derivative - The existence of a derivative at $x = a$ depends on the existence of a limit at $x = a$, that is, on the existence of

$$f'(a) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

If the limit does not exist at $x = a$, we say the function f is **nondifferentiable** at $x = a$, or $f'(a)$ **does not exist**.

*Where does the above limit not exist (i.e. in what ways can a function f fail to be differentiable)?

*Note: If f is differentiable at a , then f is continuous at a . But, if f is continuous at a , then f is not necessarily differentiable at a .